

'Cracking the Communication Conundrum'

Tips, tools and learnings on communicating more effectively – the project management perspective

"Communication works for those who work at it." -- John Powell

We all can relate to the challenge of explaining the complex nature and intended benefits of the projects we manage, to beneficiary stakeholders or the average citizen. Ultimately the projects are seeking to change behavior or the cycle of 'preaching to the choir' and getting out of our comfort zone to use other ways and means to get the message across. Becoming better communicators will make for better project managers.

Join our 'Teaser' Webinar on some of the more effective tools, techniques and approaches for better communications that have been applied in environmental project management in the Caribbean and South Pacific Small Island Developing States. Hosted by the United Nations Environment Programme-Caribbean Global Environment Facility (UNEP-GEF) biodiversity and land degradation project team.



17 June 2021

The flow...

Time*	Segment	Detail	Who
3:00-3:10	Setting the scene	Introductions, purpose and intended outcomes of session	Christopher Cox
3:10-3:30	Project experiences	Teams briefly share interesting experiences, challenges, successes and failures; what kind of help needed	Bob Naitram, Helena Brown
3:30-4:15	Innovative communication approaches and experiences in the Caribbean and South Pacific	Expert Reflections: What works and lessons learned; improving messaging to inspire; communicating complexities of environmental challenges; successful tools and methods applied; breaking out of the comfort zone to try new approaches.	Nicole Leotaud, Inga Mangisi-Mafileo Alleyne Regis
4:15-4:45	What did we learn?	Open discussion on what stood out from the expert reflections; what can we easily apply; what may be more challenging; who and where to go for further support	Eustace Vitalis to facilitate
4:45-4:55	Reflection on format	Quick feedback on webinar format; what might be improved	Pia Hernandez
4:55-5:00		Wrap-up	Christopher Cox

*Times are Eastern Caribbean time

Featuring...



Nicole Leotaud
Executive Director,
Caribbean Natural
Resources Institute
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Alleyne Regis
Caribbean Regional
Director, Zamia Media



Inga Mangisi-Mafileo
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In collaboration with



Webinar link via Microsoft Teams: <https://bit.ly/3w52Nvy>